

The logo features a stylized white knot icon on the left, followed by the text 'UGLOW' in a white, bold, sans-serif font. A small orange horizontal bar is positioned between the 'U' and 'G'. The background is a teal color with a pink circular shape in the top-left corner and an orange shape in the bottom-right corner.

UGLOW

What is uGlow?

uGlow is a booking platform for health, beauty and wellbeing services wherever, whenever you want.

Our vision is to incorporate everything from makeup and blow dries to spray tans, massage, personal training, personal styling and life coaching.

For individual, corporate or group bookings, at home, in the office or on holiday.



What do we stand for?

CONVENIENCE

SELF CARE

FLEXIBILITY

PROGRESSION

INCLUSIVITY

EMPOWERMENT



uGlow Thesaurus



A GLOW

The service or treatment that you want to book for yourself or your group.



GLOWGETTER

Users of the uGlow app who want to bring the Glow back into their lives by making efficient use of their time and prioritising their own well being.



GLOWPRO'S

Service providers who are using the uGlow app to grow their business, extend their reach and open themselves up to new opportunities.



GLOWGURUS

Reputable industry professionals that will act as mentors for Glowpro's and share valuable advice and training.

The uGlow Team

We are looking for you, the hair stylists, beauticians, massage therapists, PT's, Yoga/Pilates instructors, stylists etc. to join the uGlow (Glowpro) team and be part of this self care revolution. You can have more control over your time, increase your revenue potential and because it's linked to your location, as the platform grows you can work from anywhere in the world.

Not only that but as a Glowpro you will be given access to training and webinars on marketing your business, managing your finances and developing your brand.

We are here to help bring out your Glow too, as successful and empowered entrepreneurs.



Why should you become a Glowpro?

Control

You manage your schedule and take on the work you want, when you want it.

Flexibility

Fit your appointments around your existing commitments, leaving time for your own priorities and self care.

Revenue

Introduce a new source of revenue and take control of what you are willing to charge based on the requirements of the job and your availability.

Education

Avail of the free resources, information and training that will be made available to all of our pros across marketing, finance and branding.

Growth

Extend your reach and your growth potential. Our plans are global, yours could be too. Join up to access all of your customers in one place.

Support

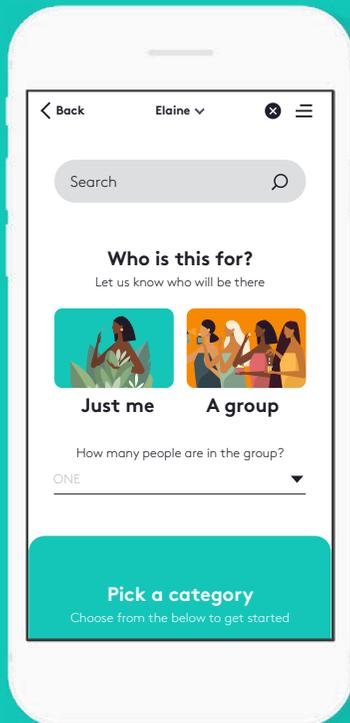
Be part of a supportive community of entrepreneurs who have a passion for adding value to their clients and helping to give them back their GLOW!



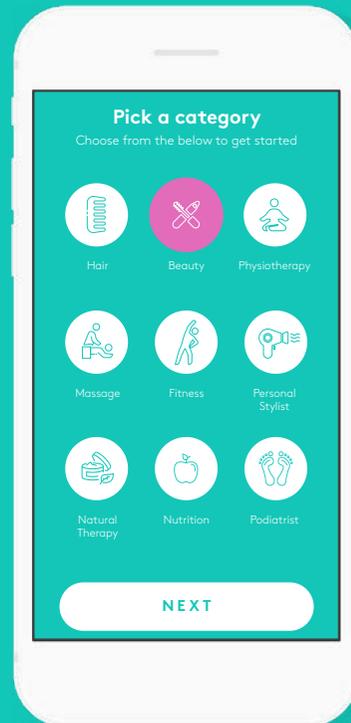
How it works

Registering with uGlow is so simple. In just 2 minutes your profile is created and the journey begins.

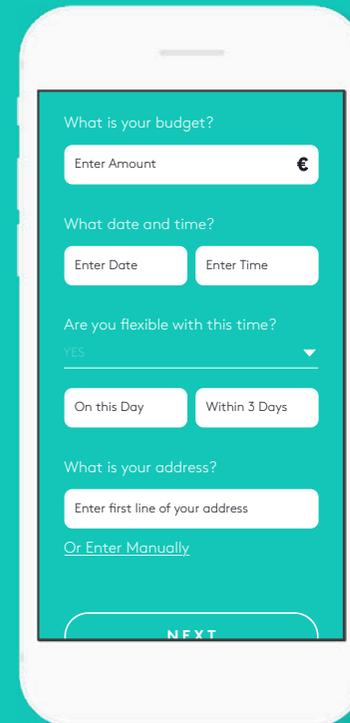
Glowgetter: Post a glow



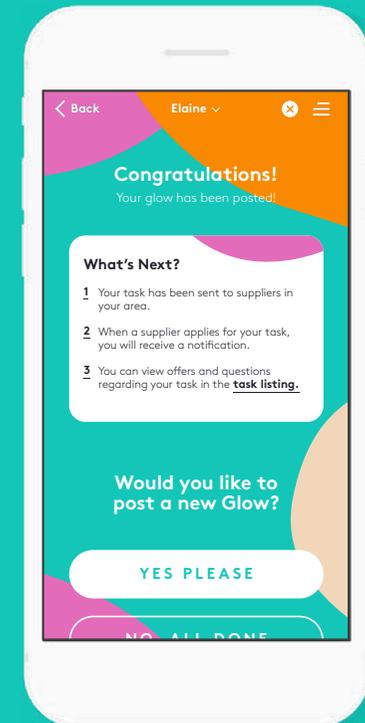
To post a glow, simply select "post a glow" and select who it is for, you or a group.



Insert , after Alternatively in second sentence.

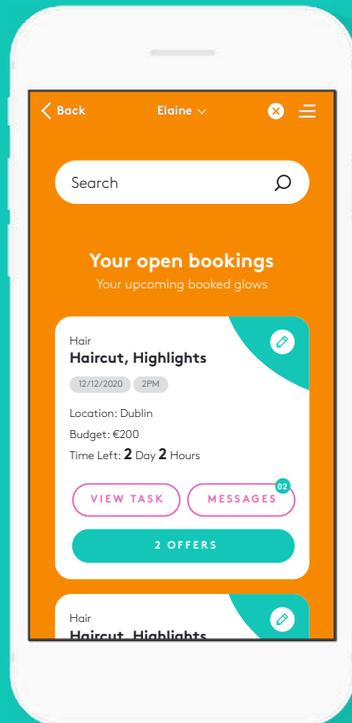


Once you have selected your service, you will be asked to add your budget, your preferred date and and the address where you would like the booking to take place.



Once you click "post", your glow has been posted. Congratulations! Now all you have to do is sit back and wait for the Glowpro's to apply for your booking.

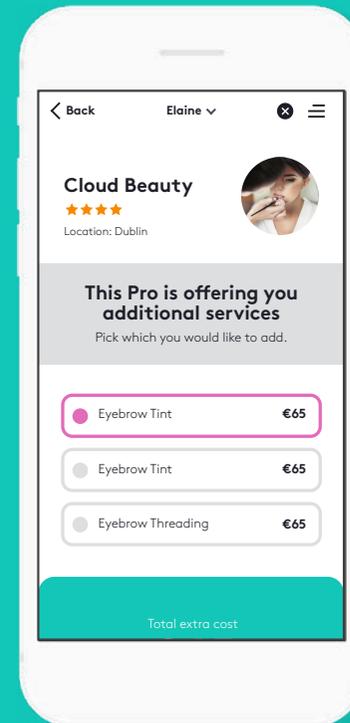
Glowgetter: Choose a Glowpro



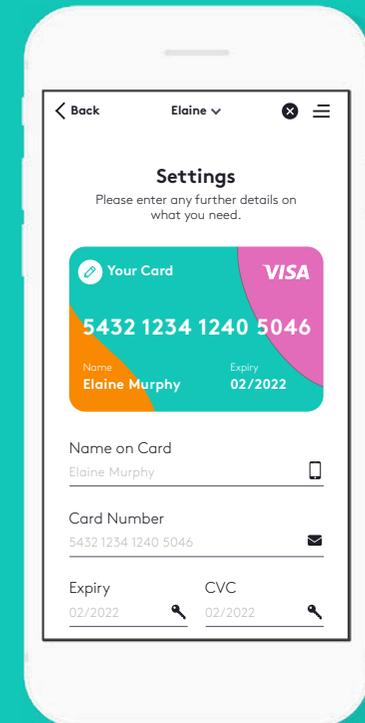
In your open bookings, you can view all of the Glowpros who have made an offer or have asked a question about your glow.



If a Glowpro has asked a question, you can answer their question here about your glow. These questions are public and viewable to other Glowpros to avoid the same question being asked twice.

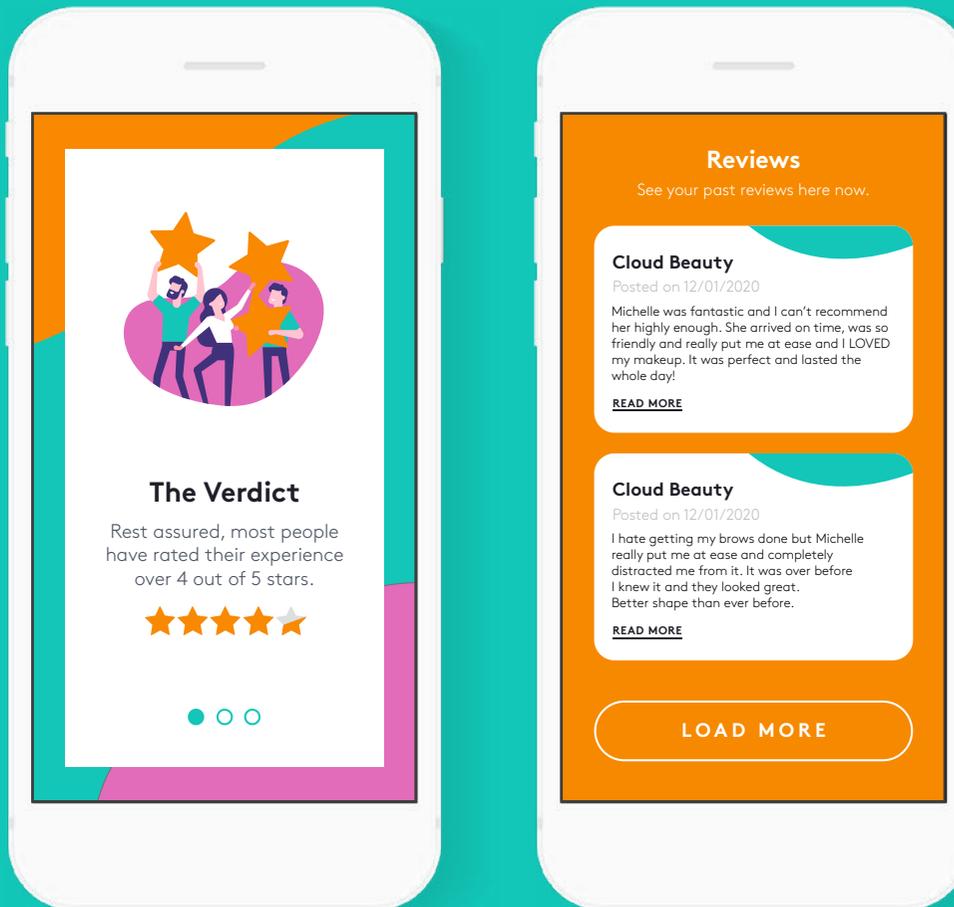


You can simply accept or reject the Glowpro's offers by clicking on the accept or reject buttons on their offer, or by clicking into their profile to view their details and images of their work.



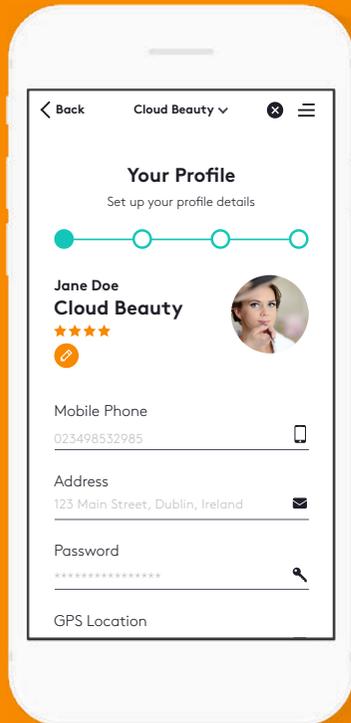
Once you accept an offer, you will be asked to provide your payment details and the agreed amount will be held but not released until 24 hours after the booking has been completed.

Glowgetter: Reviews and Ratings

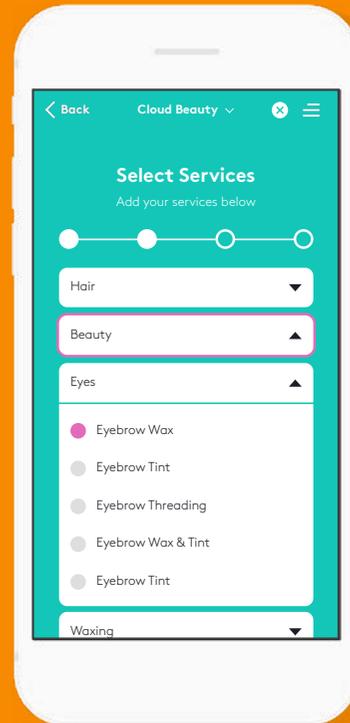


Following the completion of a booking users can rate their Glowpro and the Glowpro can in turn rate the user. The goal being that the more positive your ratings the more bookings you will get as a consequence as people will trust the level of service they will get.

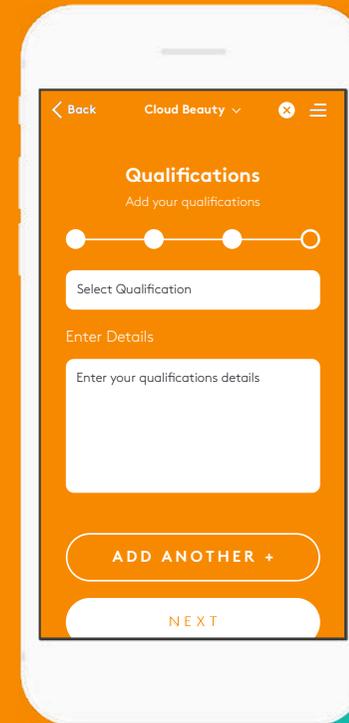
Glowpro: Complete your profile



Once you have signed up, it is important to complete your profile in order to apply for open bookings.

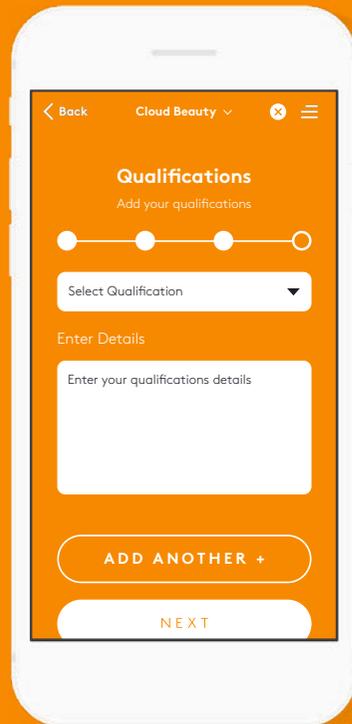


You will be asked to select the overarching categories that apply to your service and then you can select all of the services you can provide from that list.

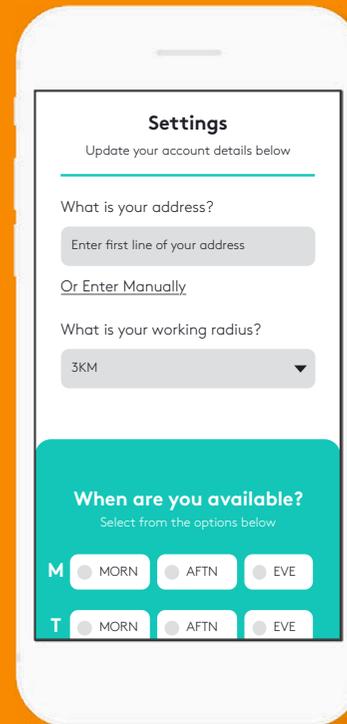


Next you enter your qualifications, experience and you can also upload any relevant imagery here which will give customers a better idea of what you can provide.

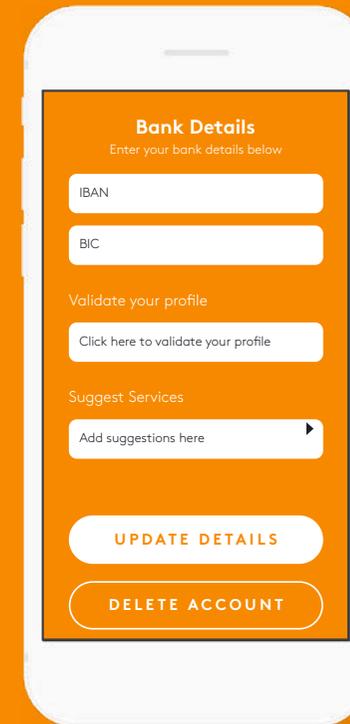
Glowpro: Complete your profile



You will have the option to add a description of yourself/business and also an option to add photos. We recommend adding as many as possible.



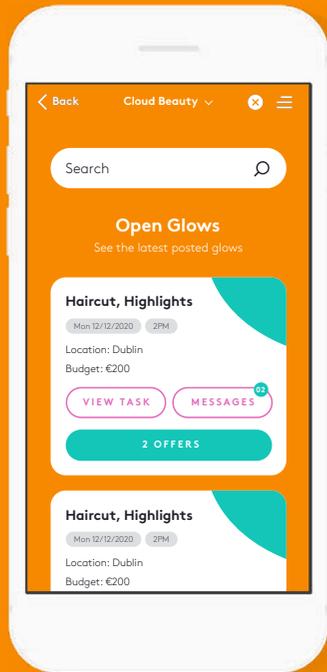
You will then need to input your address and working radius.



Enter your bank details and you are now ready to make offers on bookings!

Glowpro: Make an offer

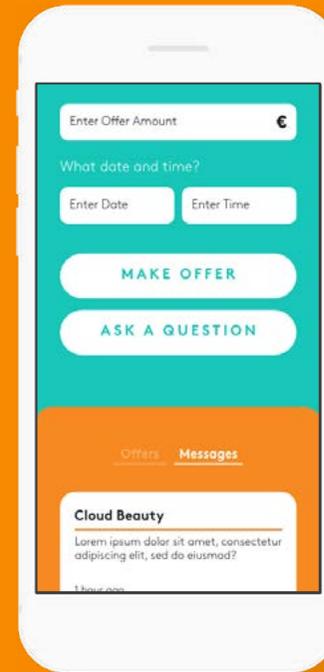
You will be able to view all open bookings that are available to you in the open bookings page.



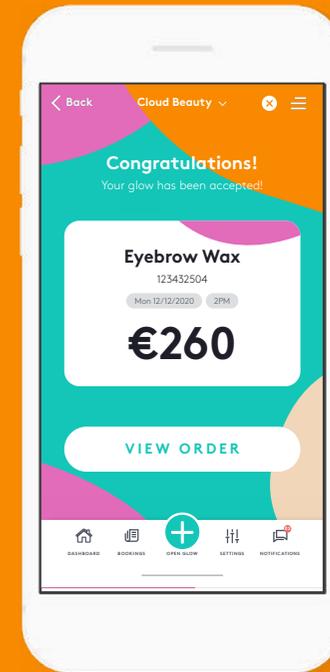
Once you click into an open booking, you will have the opportunity to ask questions or make an offer.



If you ask a question it will be public so all vendors will be able to view your question and the answer.



If you make an offer, you will be asked to input the offer amount and if the booking time is flexible, a date and time for the booking.



If your offer is accepted, you will receive a notification to let you know. You will have the opportunity to private message your customer at this point to discuss and agree on finer details.

Pricing Structure

15% COMMISSION ON EVERY BOOKING

———— OUT OF WHICH ————

1% GOES TO SELECTED CHARITY

uGlow believes in giving back

Both the Glowgetter and Glowpro can rest assured that their payment is secure and safe, it is charged when a booking is confirmed and will be released when you've got your glow.

Payment Process



Meet U-Glow Founder Elaine Doheny

uGlow was founded by Irish born Elaine Doheny, while living in Melbourne Australia and it is designed to bring Health, Beauty and Wellbeing services to you whenever and wherever you want.

Elaine is a longterm advocate of the need and importance of self care for all no matter the age, gender or circumstances. A native of Waterford, Elaine grew up with an entrepreneurial influence from her family's business and has always felt a calling towards creating something herself. She qualified from college in 2010 with a Bachelor of Business and Supply Chain Management and has put that skill set to good use with roles in, Ireland and Australia, with global companies across Manufacturing, Mining, Insurance and Healthcare sectors. Her upbringing and subsequent professional experience has instilled in her a solid foundation in business principles and the drive and grit that it takes to succeed.



The inspiration for uGlow came from new mums who needed some TLC without relying on a sitter, and Elaine's own mum who needed the convenience of reflexology at home while running a business and caring for an elderly parent, and from her friends who needed hair and beauty professionals on location for their big day. Elaine is passionate about empowering people to balance their busy lives, and uGlow is a perfect opportunity for her to do that on a bigger scale. It means professionals can have true flexibility with where and when they work and busy women and men can focus on themselves at a time and place that's convenient.

Elaine is excited to draw on the strong frameworks and positive cultures she's worked within to create a company that's recognised as a business to watch and learn from. uGlow will be a platform for action, inspiration, wellbeing, inclusion and empowerment.

Brand Story

The idea for uGlow came when a friend of founder, Elaine Doheny, had her first baby. She was sleep deprived, emotional and had first time mum nerves. She wanted to feel herself again without leaving her baby and wasn't mentally prepared to bring her baby with her. "I'd love someone to come to the house and give me a blowdry, just 30 minutes for me". Wouldn't it be so much easier if the pampering could come to her in a space where she and her baby are at ease?





As the idea began to take shape the endless possibilities of this business model started to develop.

- **Massages** from the comfort of your home while the kids are at soccer practice.
- **PT sessions** for men and women who are anxious about training in a gym environment.
- **Last minute nail appointments** when the 4pm meeting is cancelled.
- **Group bookings** for hen parties, birthdays, communions, weddings...

The whole premise behind uGlow is that it can help people to get their Glow back by enabling them to keep the activities and treats that are important to them in their weekly routine. Allowing them to fit in the hair appointments, yoga classes, training sessions and pampering treats, that they may have sacrificed before due to a lack of time, into their day by having them at home at a time and budget that suits them.

Our Vision

Our vision is for uGlow to be globally recognised as the expert platform for health, beauty and wellbeing services by enabling and empowering both the customer and the pro to use a safe and convenient system.

And we'll achieve this by helping the uGlow community to feel good about themselves whenever, wherever they want.... in a world where everyone can be their own boss.



The Benefits of becoming a Glowpro

★ We provide onboarding training to help you get set up on uGlow.

★ You will have access to expert financial advice to help you run your own business.

★ We will give you access to tips, tricks and mentoring. From Q&A's to training webinars and networking opportunities, we will help you grow your skill sets.

★ You will be part of a supportive and empowering community - make friends, learn lots and grow your business together!

★ Benefit of working from anywhere in the world as the platform grows.



For more information on the uGlow app or for details on how to become a Glowpro please email us at:

info@uglowofficial.com

